



Conference Programme

DAY 1 - SUNDAY 21 MAY

1500-1730 First Business Meeting

Venue: Conference Room 1, 3rd Floor

1800-late WELCOME RECEPTION (finger buffet)

Venue: hotel rooftop, 4th Floor

DAY 2- MONDAY 22 MAY

0830-0900 **Welcome and Introduction:**

Venue: Multi-functional Hall , 2nd Floor

- **Bob McKercher:** President of the International Academy for the Study of Tourism, The Hong Kong Polytechnic University, Hong Kong SAR
- **DU Jiang:** Deputy Director General, China National Tourism Administration, P.R. China
- **MEI Qijie:** Guangdong Tourism Bureau, P.R. China
- **WANG Xuehua:** Vice President, Sun Yat-sen University, P.R. China

0900-1030 **China's Experience in Sustainable Tourism**

Venue: Multi-functional Hall , 2nd Floor

Chair: Bob McKercher, The Hong Kong Polytechnic University, Hong Kong SAR

- **ZHANG Chaozhi** (Sun Yat-sen University, P.R. China) How Sustainable Tourism is Sustained in China
- **XU Honggang** (Sun Yat-sen University, P.R. China) Sustainable Tourism Development Monitoring in China, Experiences and Lessons
- **LIU Yi** (Sun Yat-sen University, P.R. China) Emotional Evaluation of Tourism Sustainability in China: A Big-data Approach
- **Responses by:**
 - **Trevor Sofield** (Lumina College, Hong Kong, P.R. China)
 - **Geoffrey Wall** (University of Waterloo, Canada)

1030-1100 GROUP PHOTO (*Venue: North Gate of SYSU*)

COFFEE BREAK

1100-1245 Fellows' Presentations 1

Venue: Multi-functional Hall , 2nd Floor

Changes and Pressure

Chair: Bill Gartner (University of Minnesota, USA)

- ***David Weaver** (Griffith University, Australia) Toward a Brave New World of Global Tourisation
- ***Dan Fesenmaier** (University of Florida) Structuring Tourism Experiences: Foundations for Designing Tourism Places.
- **Frederic Dimanche** (Ryerson University, Canada) How Immigration Shapes Tourism: The Case of Canada
- **Brian King** (The Hong Kong Polytechnic University, Hong Kong SAR) Integrated Resorts in Asia: Bread and Circuses or Returning to the Garden of Eden

1245-1345 LUNCH (*Venue: Western Restaurant , 1st Floor*)

1345-1515 Panel Session 1

Venue: Multi-functional Hall , 2nd Floor

Journal Publications

Chair: Bob McKercher (The Hong Kong Polytechnic University, Hong Kong SAR)

A Scientific Publication Platform for Tourism: Work in Progress Report

- **Karl Wöber** (Modul University Vienna, Austria)

Journals and Knowledge Transfer

- **Chris Ryan** (Waikato University, New Zealand)

1515-1545 COFFEE BREAK

1545-1655 Fellows' Presentations 2

Venue: Multi-functional Hall , 2nd Floor

Innovation and Developments

Chair: Julio Aramberri (Dongbei University of Finance & Economics, P.R. China)

- ***Allan Williams** (University of Surrey, UK) Innovation and Performance: The Tourism Paradox That Less is More
- **Haiyan Song** (The Hong Kong Polytechnic University, Hong Kong SAR) Large Scale Tourism Demand Forecasting: Challenges and Accuracy
- **Christian Laesser** (University of St. Gallen, Switzerland) Travel Decision Making – the SOMOAR conceptualization

1730-late GUANGDONG NIGHT (Boat Cruise hosted by Guangdong Tourism Administration – food, drink, entertainment)

DAY 3- TUESDAY 23 MAY

0900-1000 Panel Session 2

Venue: Multi-functional Hall , 2nd Floor

Education and Teaching

Chair: Brian King (The Hong Kong Polytechnic University, Hong Kong SAR)

- **David Airey** (University of Surrey, UK)
- **Maria Gravari-Barbas** (Paris 1 Sorbonne University, France)
- **Jigang Bao** (Sun Yat-sen University, P.R. China)

1000-1100 Fellows' Presentations 3

Venue: Multi-functional Hall , 2nd Floor

Current Change and Turmoil

Chair: Bihu (Tiger) Wu (Peking University, P.R. China)

- **Nelson Graburn** (University of California at Berkeley, USA) Anthropological Research on Tourism: World Anthropology and “Localization”
- **David Simmons** (Lincoln University, New Zealand) Valuing Tourism Development: Tourism and Ecosystems Services
- **Metin Kozak** (Dokuz Eylul University, Turkey) Turmoil in Turkish Tourism: A Short-term Analysis

1100-1130 COFFEE BREAK

1130-1300 Presentations by Invited Guest Scholars 1

Venue: Multi-functional Hall , 2nd Floor

Chair: Sara Dolnicar (University of Queensland, Australia)

- **Susanne Becken** (Griffith University, Australia)
- **Antonia Correia** (Universidade Europeia, Portugal)
- **Peter Forsyth** (Monash University, Australia)
- **Rob Law** (The Hong Kong Polytechnic University, Hong Kong SAR)

1300-1400 LUNCH (Venue: Western Restaurant , 1st Floor)

1400-1530 Fellows' Presentations 4

Venue: Multi-functional Hall , 2nd Floor

Resilience and Quality

Chair: David Weaver (Griffith University, Australia)

- **Alison Gill and Peter Williams** (Simon Fraser University, Canada) The Contested Landscapes of Resilience in the Resort Retailing Sector
- **Sara Dolnicar** (University of Queensland, Australia) Nudging Tourists to Behave More Environmentally Friendly
- **Muzzo Uysal** (University of Massachusetts, USA) Quality of Life Research: Emerging Issues in Tourism and Hospitality.
- **Shinji Yamashita** (The University of Tokyo/Teikyo Heisei University, Japan) World Heritage and Disaster Risk Mitigation: for Sustainable Heritage Tourism in Asia

1530-1600 COFFEE BREAK

1600-1730 Presentations by Emerging Scholars

Venue: Multi-functional Hall , 2nd Floor

Chair: Larry Dwyer (Faculty of Economics, University of Ljubljana, Slovenia/Griffith Institute for Tourism (GIFT), Australia)

- **Carla Barbieri** (North Carolina State University, USA)
- **Haywantee Rumi Ramkissoon** (Curtin University, Australia)
- **Jennifer Laing** (La Trobe University, Australia)

1900 WINE AND CHEESE RECEPTION

Venue: Conference Room 2 , 3rd Floor

Induction of New Academy Fellows (Bob McKercher: The Hong Kong Polytechnic University, Hong Kong SAR)

Introduction of Invited Guest Scholars and Emerging Scholars (Sara Dolnicar: University of Queensland, Australia)

DAY 4- WEDNESDAY 24 MAY

0730 - STUDY VISIT

1830 Jiangmen and the Kaiping Diaolou World Heritage Area

Kaiping city is located in the southwestern part of the Pearl River Delta, 100 km away from Guangzhou in the northeast. Kaiping is one of the renowned homes to overseas Chinese. It is famous for the multifunctional houses with their own style, which is called Diaolou.

Kaiping Diaolou and Ancient Villages has been added in the World Heritage List in 2007.

Local Lunch

1900 FREE EVENING

DAY 5 THURSDAY 25 MAY

0900-1030 Presentations by Invited Guest Scholars 2

Venue: Multi-functional Hall , 2nd Floor

Chair: Sara Dolnicar (University of Queensland, Australia)

- **Gang Li** (University of Surrey, UK)
- **Xiang (Robert) Li** (Temple University, USA)
- **Andreas Papatheodorou** (University of the Aegean, Greece)
- **Noam Shoval** (The Hebrew University of Jerusalem, Israel)

1030-1100 COFFEE BREAK

1100-1230 Fellows' Presentations 5

Venue: Multi-functional Hall , 2nd Floor

Changes and Challenges

Chair: Peter Williams (Simon Fraser University, Canada)

- **Egon Smeral** (Modul University Vienna, Austria) Substantive versus Statistical Significance: Contradiction or Coexistence in Tourism Demand Studies
- **Norbert Vanhove** (University of Leuven, Belgium): Is Tourism a Driving Force for Economic Growth?
- **Lindsay Turner** (Victoria University, Australia) Cultural Difference and Hospitality Employee Commitment
- **Dimitrios Buhalis** (Bournemouth University, UK) Smart and Agile Tourism: Towards Maximising Competitiveness

1230–1330 LUNCH (*Venue: Western Restaurant , 1st Floor*)

1330-1500 Panel Session 4

Venue: Multi-functional Hall , 2nd Floor

Where Now for Tourism in China?

Chair: Alastair Morrison (Purdue University, USA/Belle Tourism International Shanghai Ltd., P.R. China)

- **GU Huimin** (Beijing International Studies University, P.R. China) Impacts of Cultural Identity on Overseas Returnees' Reverse Cultural Adaption in China's Hotel Industry
- **ZHANG Jie** (Nanjing University, P.R. China) China as Densely Populated and Diversified Destination: Tourist Flow Issues
- **LUO Qiuju** (Sun Yat-sen University, P.R. China) Legendary Mega-event: Canton Fair Witnesses 60 Years of Political and Economic Transition in China
- **XIE Yanjun** (Dongbei University of Finance & Economics, P.R. China) The Experience Turn of Tourism Study in China: Past, Present, and Future

1530-1700 Second Business Meeting

Venue: Conference Room 1, 3rd Floor

1900-2300 FAREWELL DINNER

Venue: Multi-functional Hall , 2nd Floor

DAY 6 FRIDAY 26 MAY

OPTIONAL

0900-1200 Half day tour of Guangzhou including a visit to the Guangzhou Tower

1230-1330 LUNCH (*Venue: Western Restaurant , 1st Floor*)

* denotes long presentation (30 min)

